

Winter Newsletter 2025



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Welcome to the Tetra Newsletter

Dear Friend,

A December Message of Appreciation

As we approach the close of another remarkable year, I want to take a moment to express my deepest gratitude to each of you—our dedicated physicians, nurse practitioners, medical staff, and the patients you so compassionately serve.

Your loyalty to Tetra's therapies, your confidence in our science, and your commitment to improving patient outcomes are the driving forces behind everything we do. Every prescription written, every conversation with a patient, every moment spent evaluating treatment options—these actions reflect a trust in our products that we never take for granted.

This year brought meaningful growth, new challenges, and new opportunities. Through it all, your partnership has been the steady foundation that allows us to innovate, refine, and deliver the highest-quality care solutions. We are proud to support your clinical work and honored to play a role in the health journeys of your patients.

To the practitioners: thank you for your expertise, your diligence, and your unwavering pursuit of clinical excellence.

To the medical staff: thank you for ensuring that every step of the care experience is thoughtful, seamless, and compassionate.

And to the patients: thank you for allowing us to contribute to your well-being and for placing your trust in the treatments we develop.

As we look ahead to a new year, we remain committed to advancing safe, effective therapies and to earning your confidence every single day.

On behalf of The Tetra Corporation, thank you—and warmest wishes for a healthy, peaceful, and fulfilling holiday season.

George A. Cioe
President & CEO
The Tetra Corporation

Holiday Office Hours Notice

Our home office will close at 12:00 p.m. on Wednesday, December 24, 2025, and will resume regular business hours on Friday, January 2, 2026.

Team Tetra will be onsite the morning of Tuesday, December 30, to process and fulfill any orders received during the holiday closure. Orders may be submitted via email, fax, our online portal, or directly through your Regional Sales Manager.

Tetra Tip

🎄 **Smooth Skin for the Holidays!** 🎄

The Kamea® Foot Care Kit

'Tis the season, and your patients are already shopping for gifts. Why not help them check an item off their list right at your reception desk?

For those who struggle with dry, rough, or callused skin in the colder months, **The Kamea® Foot Care Kit** works wonders. It comes in two parts:

1) Managing Your Patient's Everyday Dry Skin

Kamea® 20

- Can re-hydrate, moisturize, and condition all at once while increasing the water content of affected skin, restoring it to a natural state.
- Softens and exfoliates with a unique urea formulation and delivery system that penetrates thickened foot skin.
- Vitamin E Acetate increases enzyme activity.

[Product Page →](#)

2) For Stubborn Hyperkeratotic Skin

Kamea® G

- Clinically proven alpha hydroxy acid tech resolves scale buildup and callusing.
- Shorter treatment duration + non-greasy design = happy patients!
- NO chalky residue. NO toxic ingredients. And NO dyes or fragrances.

[Product Page →](#)

For patients who need help with brittle nails, make things brighter, whiter, and stronger with Myrrhage®!

- Myrrh Essential Oil prevents cuticles from drying out AND protects nails from becoming brittle or thin.
- Lemon Essential Oil naturally removes stains and discoloration for better shine.
- Vitamin C promotes strong, lasting nail growth.

[Product Page →](#)

Need brochures or display materials to get your holiday sales moving? Just ask your sales representative, and we will get you set up.

Tetra on the Road

A Look Ahead at 2026	
January 22 – 25	NY26 Podiatric Clinical Conference
February 18 - 22	MPMA Great Lakes Conference
February 24 - 26	ACFAS
March 26 – 29	Midwest
April 17 - 19	Kentucky PMA
April 30 - May 2	Wisconsin Foot & Ankle Conference
May 28 - 31	2026 Less Chaos: Philadelphia
June 25 - 28	2026 TPMA Annual Conference
September 1	Diabetic Foot Track

NAIL TALK®

When Sandal Season Starts in Winter

Patients often seek **quick fixes for fungal nails**, but as a physician, you know the reality: **Full resolution can take up to a year.**

If you have patients who struggle with fungal nails, remember: **NOW** is the time to have a frank discussion about getting ready for summer!

To boost patient satisfaction during this long treatment window, consider a dual approach:

- While **Formula 3®** does the heavy lifting to fight the infection, prescribe **Myrrhage®** as a supporting partner.
- **Myrrhage®** addresses the immediate aesthetic concerns (whitening discoloration and strengthening brittle nails) while the medication gets to work.
- By offering a cosmetic "win" early on, you help manage expectations and keep patients committed to the long road of recovery.

Anything worth doing is worth doing right, so help your patients take the first step towards the nails they deserve. A little forethought goes a long way, and with your help, they won't have to miss another beach day!

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