

Summer Newsletter 2025



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Welcome to the Tetra Newsletter

Dear Friend,

We're excited to share several important updates that reflect our continued commitment to supporting your practice, improving patient outcomes, and strengthening our partnership.

🌟 Welcoming Two New Leaders to Our Team

We are thrilled to introduce two exceptional professionals who have joined **The Tetra Corporation** as **Regional Sales Managers**:

**Ashley Bunger – Florida (excluding Miami)**  
Ashley brings over 15 years of success in corporate retail, with a strong background in sales development, client relationship management, vendor collaboration, and territory expansion. Her diverse experience—as a sales trainer, buyer, merchandiser, and educator—gives her a unique ability to drive results in fast-paced, performance-focused environments. Ashley holds a B.A. in Social Science from the University of South Florida. We're confident her energy and insights will help further empower your practice across Florida.

**Dave Luptak – Michigan**  
Dave joins us with over 20 years of experience across healthcare, medical sales, and client-focused solutions. His past work includes representing a wide range of healthcare products—from diabetic footwear and CBD formulations to digital imaging and Rx savings programs—showcasing his adaptability and depth of clinical understanding. Known for his high energy, practical approach, and deep interpersonal skills, Dave is an outstanding addition to our mission of service and innovation.

Please join us in welcoming Ashley and Dave to the Tetra team!

🌐 You Asked – We Delivered: Translations Now Available

- We've listened to your feedback! Our **Doctor Portal** now features **printable PDFs** of all Tetra product brochures in multiple languages, including:
- Spanish
  - Portuguese
  - Ukrainian
  - Polish
  - Select brochures in French Canadian and Chinese
- If your practice needs a translation not currently listed, please let us know—we are committed to helping you meet the needs of every patient you serve. This initiative reflects our mission to:
- Improve patient understanding and outcomes
  - Support practice efficiency and revenue
  - Reduce administrative burdens on clinical staff
  - Encourage greater patient adherence and referrals

Thank you all for reading our Summer 2025 newsletter! Let us know how we could make it better and more useful to you.

Have a great Summer!

George



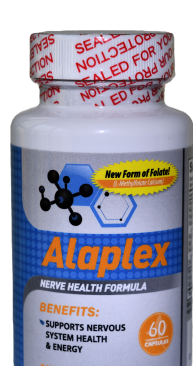
Clinical Insights

Alaplex™ vs. EB-N6® for Symptoms of Peripheral Neuropathy

Recently, Sarah at **Cape Ann Foot and Ankle** asked ChatGPT a question and shared the answer with us.

Her question was:


*"Can you provide a detailed comparison of Alaplex™ versus EB-N6® for the symptoms of peripheral neuropathy, highlighting the nutrient differences and explaining why Alaplex™ might be the superior choice?"*



[Read ChatGPT's Response!](#)

Tetra Tip

Enhance Topical Medication Absorption with Pre-Application Bathing



For patients using topical medications—especially corticosteroids or treatments for psoriasis, eczema, or keratotic conditions—taking a warm bath or shower just before application can significantly enhance absorption. Warm water helps hydrate and soften the stratum corneum, increasing skin permeability and allowing better penetration of active ingredients.

A study published in the *Journal of the American Academy of Dermatology* (Feldman *et al.*, 2000) demonstrated that hydration followed by occlusion increases corticosteroid absorption several-fold. Similarly, research in *Clinical Dermatology* (Barry, 2001) confirms that skin hydration is a key factor in enhancing transdermal drug delivery.

**Tip:** Advise patients to gently pat the skin dry (leaving it slightly damp) before applying their topical medication, and consider short-term occlusion for Hyperkeratotic tissue(e.g., with plastic wrap) when clinically appropriate.

Tetra on The Road

Our Upcoming Conference Schedule

The team at Tetra has a few different conferences coming up, and if you're in the neighborhood, we'd love to meet up in person at any one of the events listed below.

June 19 - 22	Western
July 16	Maryland PMA
July 24 - 27	APMA National
August 14 - 17	VPMA 2025 Annual Meeting
August 22 - 24	Sociedad de Podiatrias
September 5 - 7	American College of Podiatric Medicine
September 18 - 20	ACFAP
September 25 - 27	TX Southwest
September 25 - 27	TN PMA
September 26 - 27	Curlata Foot & Ankle

NAIL TALK®

Why Drugs in Solution Often Work Better Than Drugs in Suspension

The key difference lies in how the active ingredient becomes available to the body or target tissue.



In a solution, the active drug is **fully dissolved in a carrier or solvent**. This means:

- The drug is **immediately available** for absorption or action.
- There is **no need for the body or skin to dissolve particles**, which speeds up the onset of action.
- The concentration is **uniform throughout the product**, ensuring consistent dosing with every application.
- There is **no risk of settling or separation**, which can occur in suspensions and lead to variable potency.

In contrast, a **suspension** contains solid particles of the drug dispersed in a liquid. These particles must first **dissolve before the drug can be absorbed, which can:**

- **Slow the onset** of therapeutic action.
- Lead to **inconsistent dosing** if not shaken properly.
- Cause **stability issues** over time as the drug settles.

For topical treatments like antifungals, a **solution formulation enhances penetration** into the skin, especially when paired with a carrier oil like jojoba, as in **Formula 3®, Formula 7®, FungiFoam®,** and **Rapid MicroGel®**. This allows the active ingredient to reach the infection site more effectively and calms itching and burning in minutes.

Employee Spotlight

Ashley Bunger



**Meet Ashley Bunger!**


"I'm a native Floridian who loves the beach and all things Disney! My family and I have annual passes and go to the theme parks every chance we get. I'm a classically trained musician and used to tour with a band as a singer. I've been a voice-over actor, as well as a studio background vocalist. When I was in college, majoring in Social Science, I was also involved with my university's musical theater program. My favorite role I played was Miss Adelaide from "Guys and Dolls."

I have a 9-year-old daughter who is a competitive cheerleader, so during the winter and spring, chances are we're at a competition supporting her. Arden is the absolute love of my life, and my greatest accomplishment to this day is being her mother.

What I love most about Tetra is the fact that our leadership always does the right thing, whether that's for our physicians, patients, or employees. It's apparent that this company cares about people and leading the industry with integrity.

Last but not least, I live to travel and would much rather have an experience over a gift. My favorite place I've traveled so far is Spain, where the food, people, and scenery are magical."

Doctor Testimonial



**DR. STEFAN FELDMAN**

★★★★★

Dr. Feldman's patient had just one fungal toenail. She ended up trying numerous treatments, all to no avail. She was given one sample tube of **Formula 7®** and three months later, she enjoyed the results so many other patients experienced

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