

## Fend Off Fungal Wetness and Restore Damaged Skin with Rapid MicroGel®!

While the team at Tetra is always seeking to innovate and expand our offerings, sometimes it's equally important to refine and reinvent. That's the idea behind **Rapid MicroGel®**, a relaunch of our acclaimed **Formula 7® Solution**.



Fortified with bactericidal ingredients, <u>backed by numerous studies</u>, and verified via FDA monograph, <u>Rapid MicroGel®</u> fills a significant treatment gap, and below, we'll explain why your patients and practice are sure to benefit from having it on hand.

## **Maceration Matters**

The term "maceration" refers to the softening and breakdown of skin that results from prolonged exposure to moisture. And while you and your team are almost surely familiar with it, odds are that your patients can't say the same.

Fortunately, it's a simple concept to explain, and doing so emphasizes the need for products like **Rapid MicroGel®**:



- While the skin normally provides protection from our external environment, fungal infections will often cause it to become wet and white, removing its ability to act as a natural barrier.
- Prolonged exposure to excessive moisture means that the outer layer of epidermal cells will end up swelling, which weakens and degrades the tissue overall.
- Deterioration of the bonds between tissue planes makes damage more likely, particularly when it's friction related.

Fortunately, Rapid MicroGel® is specifically designed to deal with these problems.

## What's the Difference, and What Are the Perks?

This product reformulation still includes <u>soluble tolnaftate</u>, the patented technology behind many of our most popular products. However, unlike **Formula 7® Solution**, which is intended to treat the soft tissue around the nail plate and features an integrated brush for application, <u>Rapid MicroGel®</u> is specifically targeted at treating skin that's <u>macerated</u>, <u>hairy</u> or <u>requires a drying agent to restore its barrier function</u>.

Aside from its targeted use case, Rapid MicroGel® also features plenty of perks:

- 1. Its bactericidal ingredients target a wide variety of organisms.
- 2. It includes **cosmetic conditioners** and
- 3. It's paraben free and doesn't carry the stinging effect of alcohol-based gels.
- 4. It uses **penetration enhancers** to **draw tolnaftate** into the **site of involvement**.
- 5. Because the gel **liquifies at body temperature**, it's **absorbed faster** than other options.



Using <u>Rapid MicroGel®</u> is simple and straightforward: **two daily applications to the affected area, once in the morning and once at night,** will lead to rapid relief and lasting results!

<u>The Tetra Corporation</u> has been <u>creating pioneering healthcare products for over three</u> <u>decades</u>, helping physicians add value to their practices while improving patient outcomes. As a trusted provider of <u>efficient and reliable treatments dispensed exclusively through medical doctors</u>, we add both value and innovative treatment options to any practice we work with. Interested in learning more about our products? Contact us online or by calling customer service at 800-826-0479! <u>You can also visit our brand-new website</u>.

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