

Spring Newsletter 2025



TheTetraCorp.com



(800) 826-0479

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Welcome to the Tetra Newsletter

Dear Friend,

We are pleased to introduce Triova™, the latest dietary supplement from The Tetra Corporation. Triova™ is a scientifically formulated solution designed to target the underlying causes of common dermatologic and trichologic concerns, such as brittleness, dullness, and thinning, which may result from aging, environmental stressors, and nutritional deficiencies. Featuring a potent blend of clinically validated vitamins, minerals, antioxidants, and natural extracts, Triova™ supports cellular health and stimulates collagen production to restore and revitalize the health of nails, skin, and hair.

Developed using the latest clinical research, Triova™ combines evidence-based ingredients known for their therapeutic efficacy in improving the health and appearance of skin, hair, and nails. These include:

- **Vitamin C:** Critical for collagen synthesis, supporting skin integrity and elasticity.
- **Vitamin E:** A potent antioxidant that protects skin cells from oxidative damage.
- **Biotin:** Essential for promoting healthy hair and nails, reducing brittleness.
- **Pantothenic Acid:** Supports keratin regeneration for stronger, more resilient hair.
- **Zinc:** Enhances the structural integrity of keratin, improving hair and nail health.
- **Iron:** Boosts circulation to improve nutrient delivery, vital for healthy hair and skin.

In addition, Triova™ features **Hydrolyzed Collagen** and **Keratin** to repair hair and enhance skin hydration and elasticity. The inclusion of antioxidants such as **Grape Seed Extract** and **Amla Fruit Extract** further protects against oxidative damage and supports skin rejuvenation.

Triova™ is a comprehensive, evidence-based solution to restore skin elasticity, reduce signs of aging, and strengthen nails and hair. With robust clinical support for every ingredient, Triova™ offers a holistic approach to improving overall dermal and trichological health.

Backed by a Patient-Direct Satisfaction Guarantee

Triova™ is supported by our groundbreaking patient-direct satisfaction guarantee, removing any risk for your practice while ensuring your patients receive the highest-quality care. This commitment to patient outcomes empowers both healthcare providers and patients to take confident action in achieving optimal results.

Get Started Today

To experience the transformative benefits of Triova™ for your patients, request your FREE sample now by contacting our Customer Service Team at (800) 826-0479 or speaking with a Regional Sales Manager. Visit our physician portal to access the Triova™ abstract with evidence-based studies or request the ingredient card that details the therapeutic contributions of each ingredient in this unique formulation.

Warm regards,
George A. Cioe



Product Highlight

Triova™ for Hair, Skin, and Nail Health!

Nutritional deficiencies, aging, and environmental stressors can all impact the health and appearance of your patients' nails, skin, and hair. But what can you do to help them prevent and address these concerns?

The Tetra Corporation offers a powerful new tool: **Triova™**, a groundbreaking dietary supplement designed to nourish and revitalize from the inside out.

Why Triova™? A Scientifically Formulated Approach

Triova™ isn't just another beauty supplement. It's a scientifically formulated intervention, addressing common dermatologic and trichologic concerns at their root. Each ingredient is backed by clinical evidence demonstrating its efficacy.



1. Building Stronger Nails, Skin, & Hair:

Think of these ingredients as the foundation for healthy growth and repair:

- **Hydrolyzed Collagen (250mg, Bovine Type 1 & 3):** Improves skin elasticity and hydration, reducing wrinkles. Think of it as the scaffolding for healthy skin and nails!
- **Hydrolyzed Keratin (50mg, CYNATINE® HNS):** Repairs and restores damaged hair and nails, improving strength.
- **Copper:** Aids in the synthesis of collagen.
- **Vitamin C (400mg):** Essential for collagen biosynthesis – the building block of healthy skin, nails, and connective tissue.

2. The Antioxidant Shield:

The following ingredients protect against free radicals and environmental stressors alike:

- **Vitamin E (15mg, d-Alpha Tocopheryl Succinate)** protects skin cells from UV damage.
- **Selenium (140mcg)** supports healthy hair follicles and has anti-inflammatory properties.
- **Grape Seed Extract (100mg)**, rich in polyphenols, combats oxidative stress.
- **Amla Fruit Extract (50mg, CAPROS®)** provides a potent dose of Vitamin C and antioxidants.
- **Natural Astaxanthin Complex (5mg)** is one of the most powerful antioxidants known! A super antioxidant blend, with ingredients like citrus bioflavonoids, offers comprehensive protection.

3. Essential Nutrient Power:

The vitamins and minerals below are all crucial for overall nail, skin, and hair health.

- **Biotin (5,000mcg, Vitamin B7):** The "beauty vitamin," essential for growth.
- **Pantothenic Acid (20mg, Vitamin B5):** Promotes wound healing and regeneration.
- **Zinc (20mg, Zinc Citrate):** Vital for cell growth, repair, and keratin structure.
- **Iron (18mg, TRAACS® FERROCHEL®):** Addresses hair loss and poor complexion often linked to iron deficiency.
- **Vitamin B6 (4mg):** This vitamin supports the overall structure and health of these parts of the body.

4. Enhanced Hydration Support:

- **Hyaluronic Acid:** This promotes both moisture retention for skin and overall joint health.



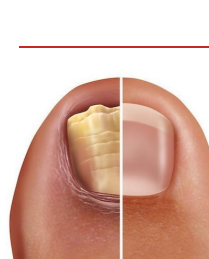
The Triova™ Advantage

Skip the dubious advice from friends and the random recommendations from podcasts! Triova™ offers a **science-backed approach to supplements**, enhancing nail, skin, and hair health from within. To receive your FREE sample of Triova™ and begin offering your patients the latest in nail health support, contact our Customer Service Team at (800) 826-0479 or speak with a Regional Sales Manager.

Like all Tetra products, it is backed by our groundbreaking patient-direct satisfaction guarantee, which removes risk and empowers your patients to act with confidence. You can also check out our [website](#) to learn more about other vitamin and supplement options, such as **Amaplex™** for nerve health or **ColLig-10™** for ligament and tendon support.

Tetra Tip

Resolution of Onychomycosis



Research indicates that the resolution of **onychomycosis** is closely linked to the nail's growth cycle. Specifically, treatment must continue until the entirety of the infected nail has been clipped off.

Incorporating **Triova™** into your treatment regimen can support healthy nail regeneration and facilitate the resolution of the infection.

A Word From The Road

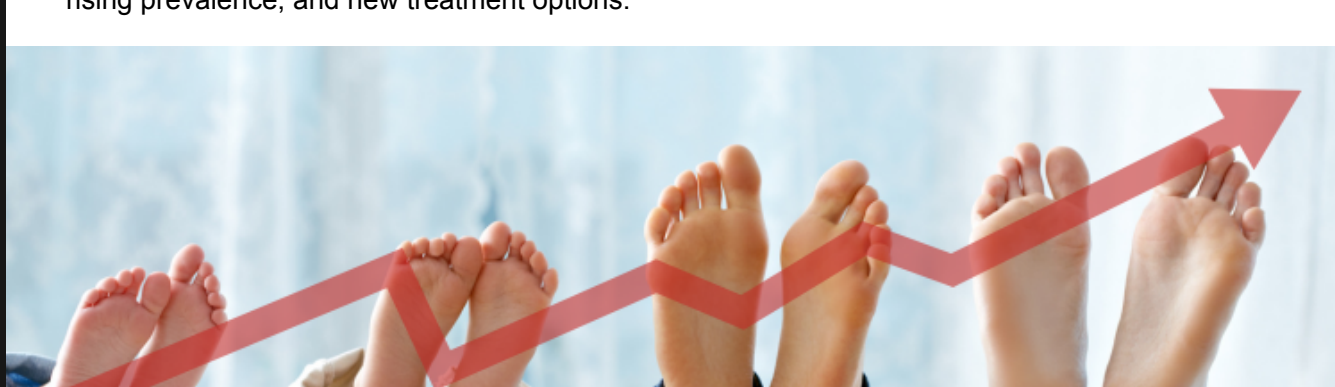
Our Upcoming Conference Schedule

The team at Tetra has a few different conferences coming up, and if you're in the neighborhood, we'd love to meet up in person at any one of the events listed below.

Mar 27 - 29	American College of Foot and Ankle Surgeons
Apr 23	Maryland PMA
Apr 24 - 26	PI Newport
Apr 25 - 26	TX Bandera
Apr 30 - May 3	Alabama Beachside
May 1	PPMG Dinner
May 7 - 10	Region 3
May 14 - 16	Ohio Foot & Ankle
June 5 - 8	FPMA Summer
June 6 - 7	GTEF Houston Foot & Ankle Meeting
June 19 - 22	Western
July 16	Maryland PMA
July 24 - 27	APMA National

NAIL TALK®

As of 2024, the U.S. market for **onychomycosis (fungal nail infection) medications** is valued at around **\$3.5 to \$4.5 billion**, with expectations for steady growth due to increasing awareness, rising prevalence, and new treatment options.



Market Breakdown:

- **Prescription Drugs:** The largest segment, dominated by oral antifungals like **terbinafine (Lamisil)** and newer treatments like **Jublia (efinaconazole)** and **Kerydin (tavaborole)**.
- **Over-The-Counter (OTC) Treatments:** Formula 7® and Formula 3® are consistently rated as the #1 treatment by podiatrists. (Podiatry Management's Annual Survey from 2010 to 2025).
- **Laser & Alternative Therapies:** Though not a major revenue driver compared to pharmaceuticals.

Market Growth Factors:

- **Aging Population:** Higher prevalence in older adults.
- **Diabetes & Circulatory Conditions:** Increased risk in patients with these conditions.
- **Product Innovations:** Newer topical and oral treatments improving efficacy.
- **Increased Awareness:** More people seeking treatment due to cosmetic concerns.

Employee Spotlight

Nicole Dechow



Meet Nicole Dechow!

She's been a part of the Tetra team for 14 years, and her family has deep roots in ours. Once Nicole's daughter was born, she teamed up with her mother, also a Tetra employee. Now, they work side by side to cover the territory of Pennsylvania, New Jersey, and Upstate NY.

Interests, Hobbies, and Pets:

Nicole lives in Lancaster, PA, with her husband, two kids, and two dogs: a Cane Corso and a Doberman. She's got a degree in Biochemistry, and she makes a mean Carne Asada. In her spare time, Nicole enjoys golf, going to the beach, and watching her children play sports.

So glad to have you with us, Nicole!



Doctor Testimonial

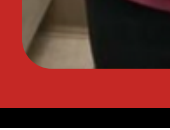
DR. MARTIN G. MILLER



Martin G. Miller has more than 40 years of experience practicing podiatry, so when he recommends FungiFoam® to patients struggling with Athlete's foot or Ringworm, you know you can trust his expertise. And just in case you still have reservations, consider the fact that he uses the product himself! Now THAT's an endorsement.

FungiFoam®: trusted by doctors (and used by them, too!)

[Watch Video](#)



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